






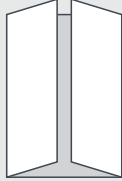

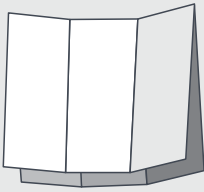



Folding Options for Leaflets

Fold Name	Panels (printed pages)	Folded (finished size)	Fold picture	Uses	Other names for fold
A5 Folded to A6 A4 Folded to A5 A3 Folded to A4	4	148 x 105 148 x 210 210 x 297		Menus Info leaflet	Central fold Half Fold Parallel fold Available creased and flat on 300/400gsm excluding A5
A3 Z Folded to 1/3 A3 A4 Z Folded to 1/3 A4 A5 Z Folded to 1/3 A5 630 x 297 Z Folded to A4 444 x 210 Z Folded to A5	6	140 x 297 99 x 210 70 x 148 210 x 297 148 x 210		Charity info leaflets	Z fold Concertina fold Available creased and flat on 300/400gsm excluding 630 x 297 and 444 x 210
A3 Z Folded to 1/4 A3 A4 Z Folded to 1/4 A4 396 x 210 Z Folded to 1/3 A4	8	105 x 297 74.25 x 210 99 x 210		Tourist guides Art gallery leaflets	Z fold Concertina fold
A3 Roll Folded to 1/3 A3 A4 Roll Folded to 1/3 A4 A5 Roll Folded to 1/3 A5 630 x 297 Roll Folded to A4 444 x 210 Roll Folded to A5	6	140 x 297 99 x 210 70 x 148 210 x 297 148 x 210		Menus	Roll fold Letter fold Barrel fold Available creased and flat on 300/400gsm excluding 630 x 297 and 444 x 210
A3 Roll Folded to 1/4 A3 A4 Roll Folded to 1/4 A4 396 x 210 Roll Folded to 1/3 A4	8	105 x 297 74.25 x 210 99 x 210		Menus	Roll fold Letter fold Barrel fold



Folding Options for Leaflets

Fold Name	Panels (printed pages)	Folded (finished size)	Fold picture	Uses	Other names for fold
A5 Gate Folded to A6 A4 Gate Folded to A5 A3 Gate Folded to A4	6	148 x 105 148 x 210 210 x 297		Menu High end leaflet Direct mailer	Gate fold Window fold Available creased and flat on 300/400gsm but excludes A5
A4 Double Parallel Folded to 1/4 A4 A3 Double Parallel Folded to 1/4 A3 396 x 210 Double Parallel Folded to 1/3 A4	8	74.25 x 210 105 x 297		Swatch chart Instruction manual Product information sheet	Double parallel fold Available creased and flat on 300/400gsm
A4 Half Fold plus Roll Fold to 1/3 A5 A3 Half Fold plus Roll Fold to 1/3 A4	12	70 x 148 99 x 210		Tourist info leaflet Map Guide	Half fold then roll fold
A4 Cross Folded to A6 A3 Cross Folded to A5	8	148 x 105 148 x 210		Poster Art gallery info Small event programme	Cross fold French fold